



“A key differentiator for fuel cells compared to other forms of alternative power is that fuel cell electricity production is virtually constant. They provide steady, recurring electricity production at a relatively predictable cost, replacing the traditional electricity bill which can be volatile.”

– John Schinter, AVP of Energy and Smart Buildings

## AT&T

### Industry

Telecommunications

### Fortune 500 Rank (2016)

10

### Headquarters

Dallas, TX

### Web Site

www.att.com

### Bloom Installations

21 MW at 34 Sites in CA, CT, NJ and NY

### Objective

AT&T is committed to finding more reliable and sustainable ways to power its business operations as part of an effort to incorporate alternative and renewable energy sources into AT&T's energy portfolio.

## AT&T Boosts the Power of its Network with Bloom Energy

With more than 100 million customers, AT&T's network of wireless, high-speed internet, voice and cloud-based services continues to grow ever year. Such growth leads to a significant increase in energy demand. The company's leadership in high-tech innovation in mobile and internet also extends into sustainability. AT&T has committed to reduce electricity consumption relative to data growth and expand alternative energy deployment — to the tune of 10 MW in 2013 alone. One of the ways they are achieving their goal is by deploying clean, reliable power from Bloom Energy.

### Why Bloom?

Bloom Energy Servers generate electricity through a clean electrochemical process which reduces carbon emissions by approximately 50 percent compared to the grid and virtually eliminates all SO<sub>x</sub>, NO<sub>x</sub> and other harmful smog forming particulate emissions. In addition to being cleaner, the electricity is constant and can power AT&T's facilities 24x7. The end result is reliable power at predictable rates which provides long-term economic benefits — addressing both the financial and sustainability goals of the company.

### Implementation

AT&T and Bloom Energy have 34 projects installed or underway in California, Connecticut, New Jersey and New York.

### Bloom Energy

1299 Orleans Drive  
Sunnyvale, CA 94089

T 408 543 1500

F 408 543 1501

info@bloomenergy.com

[www.bloomenergy.com](http://www.bloomenergy.com)